

SOLARIS

Programmatic Advertising Network

Part of





SOLARIS, part of the **Arunika Strategia**, is a programmatic advertising partner for brands and agencies. Inspired by the spirit of the morning sun, we leverage technology and performance to create meaningful connections between brands and their audiences.

SOLARIS

We connect tech + creativity with full optimization towards our rich data.

Wide Coverage

We reach over 180 million profiled users across more than 15,000 sites and apps, offering over 39 billion ad opportunities every month.

Maximize Efficiency

Optimize your media spending and prevent ad fatigue by controlling how frequently your audience sees your ads.

Fixed Price

Our pricing is results-oriented, allowing you to pay only for the output that matters to you.

Maximize Engagement

Capture your audience's attention and boost brand engagement with completely customized and interactive creative.

Placements

Premium Local Publishers

detik.com KOMPAS.com LIPUTAN 6 IDN TIMES Tribunnews.com CNN Indonesia CNBC INDONESIA KapanLagi.com

VIVA.co.id OKEZONE.COM FIMELA Bisnis.com Kontan.co.id OX GOAL TheJakartaPost

..and many more...

Mobile OTT

Vidio viu iflix WeTV VISION+ MAX STREAM IQIYI

Audio

Spotify JOOX

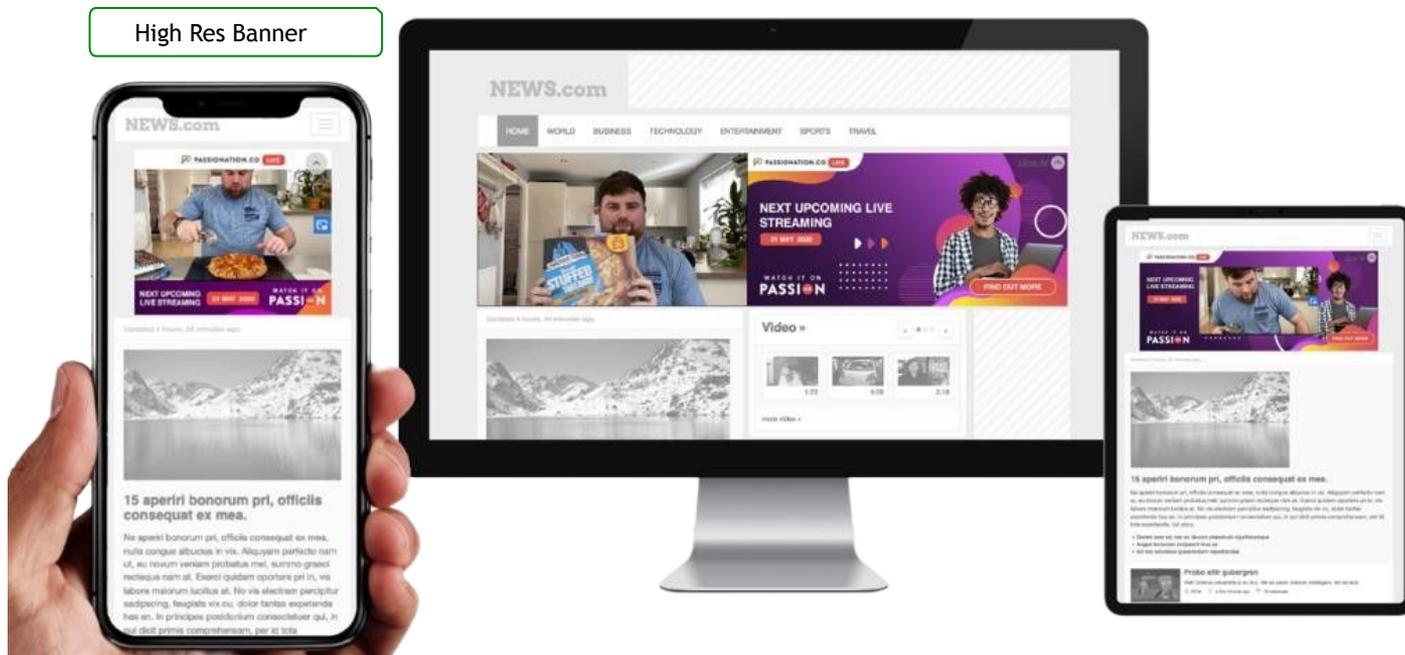
Games & Video

GAMELOFT unity UC Ads

High res display banner

Target high-intent audience with trusted and premium publisher

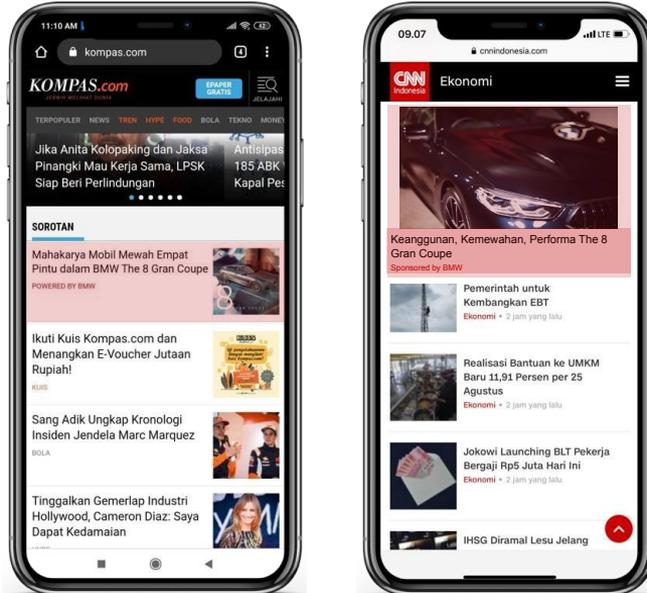
High Res Banner



Native Ads

Seamlessly integrate promotional content into a user's experience, making it less disruptive and more likely to be engaged with than traditional display ads.

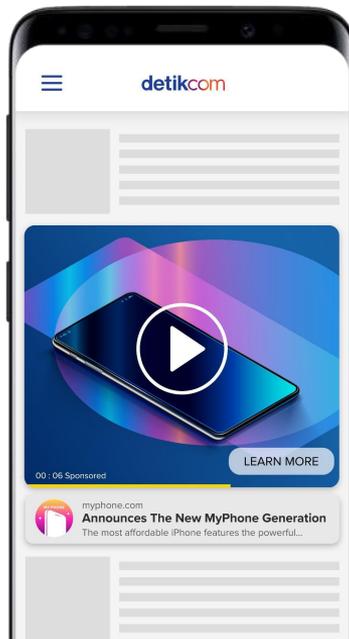
Native Out



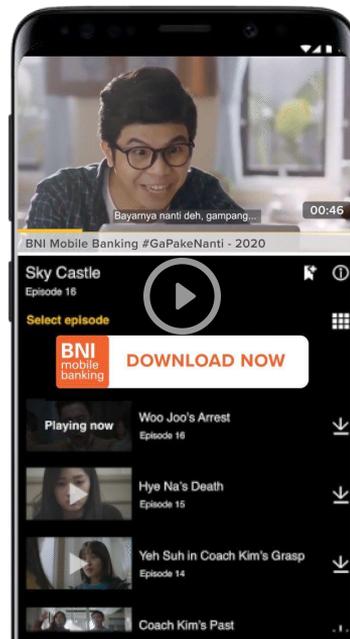
Video & Audio Ad

Go beyond traditional video & audio ad, capture the attention of an already-engaged viewer

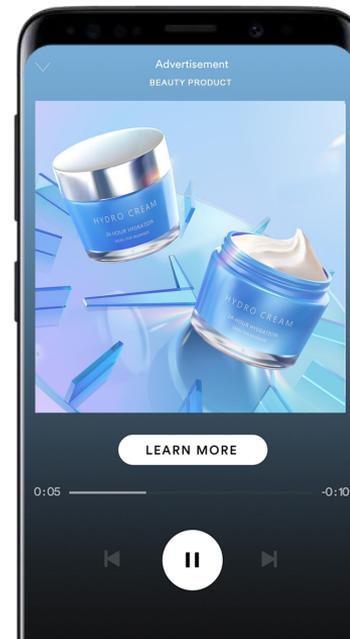
Video Outstream



Video Instream (OTT s CTV)



Audio Ad

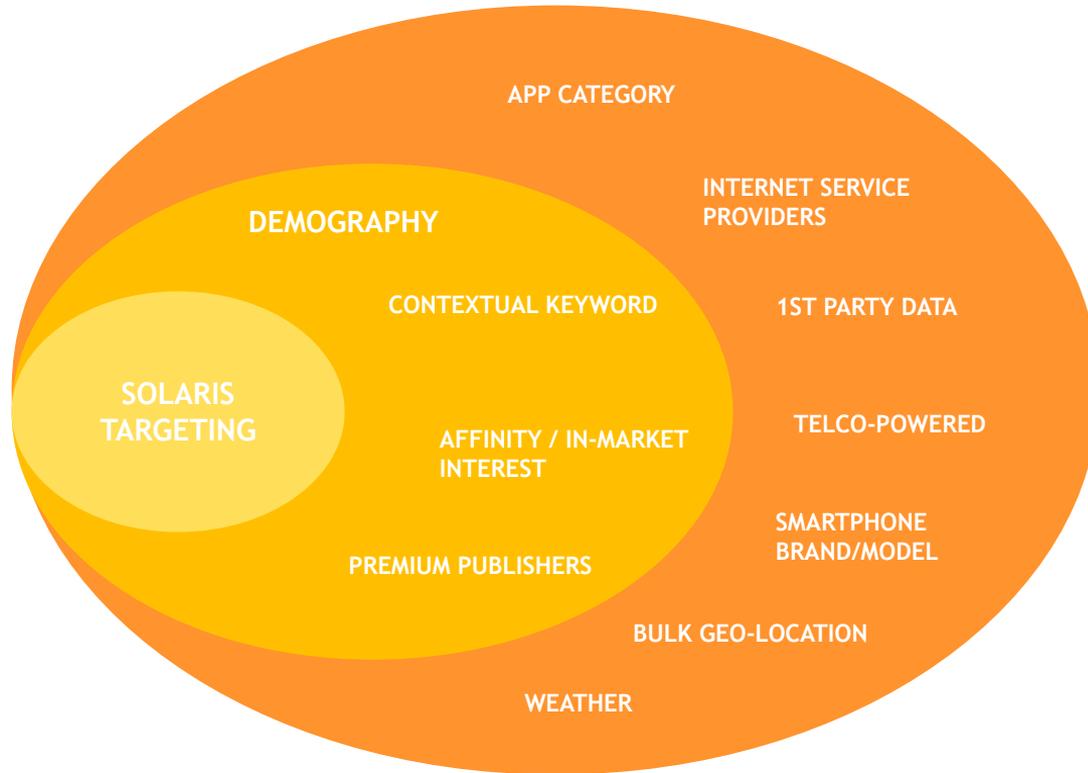


Weather Trigger & Push Notification Ads

Connect with your audience right when they need you the most



Targeting Capabilities



Brand Safety

Solaris ensures 3 elements of quality for brands:

Safe Environment

Protect your brand by exclude all sensitive category, such as adult, betting, etc

Viewability

IAB viewability standard combined with our inhouse optimization

Fraud Detection

Reach real people by fake clicker and high pageview exclusions



Collaborate with us

Eni

Senior Business Development

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